

THE ROAR

COMMUNICATION STUDIES AT TCNJ: A NATIONAL LEADER IN STUDENT-FACULTY ENGAGEMENT

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DOUGLAS STOREY TELLS A WORLDWIDE HEALTH COMMUNICATION STORY



From left: Dr. John Laughton, Dr. Douglas Storey, and Dr. Pollock
Photo courtesy of The School of Arts and Communication

By: Angela Pineiro

Douglas Storey, associate director for the Center of Communication Studies at Johns Hopkins' Bloomberg School of Public Health, visited TCNJ on Thursday, November 11, to present "Thirty Years of Adventures in Communication: Global Programs, Local Impact" as a part of the TCNJ Center for the Arts Brown Bag series, co-sponsored with the Communication Studies Department's student Public Health Communication Club. Dr. Storey spoke to students and faculty about living and working in 25 different countries around the world, mostly on behalf of Johns Hopkins, the number one-ranked public health university in the US, presenting two of his most successful projects promoting "health competent" societies.

For "Nepal's Challenge," Storey and his team focused on raising awareness of family planning and contraceptive methods from the mid-1990s to 2001 through radio programming. Nepal, the second poorest country in Asia, has an average female fertility rate of 4.8, a shockingly high number for a poor, developing country. The radio programs simulated appropriate conduct between patients and health care professionals, including questions that patients should ask their health care professionals and suggestions about contraceptives. According to Storey's measures, the radio programs were at least somewhat successful in encouraging family planning in Nepal.

The second project Dr. Storey discussed was "Scrutinize: Change HIV to HIVictory." This South African advertising campaign, which was created to educate younger generations about safe sex practices, incorporated cartoons and animation (such as ninjas representing the HIV virus) into commercials and ads. The program was produced to send a message to young people that they need to scrutinize their behavior. "Scrutinize" proved to be a success when a National Sample Survey conducted after the campaign found that South Africa had approximately 700,000 new condom users as a result of the advertisements.



Public Health Communication Club co-presidents Katie Ward and Jackie Webb discuss the event with Dr. Pollock, PHCC faculty co-advisor. (Not pictured: PHCC co-president Angela Pineiro)
Photo courtesy of The School of Arts and Communication

DID YOU KNOW?

- ◆ In addition to presenting papers at the National Communication Association conference in San Francisco in November, Senior Communication Studies majors Jacqueline Webb and Emily O'Gorman were also elected to the Lambda Pi Eta national executive board?
- ◆ WTSR started an acoustic coffee-house series, Decaf, this semester featuring student artists on campus?

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- ◆ LTV footage of students Matt Daley and Bobby Cacciello's Guinness Record-Breaking Kiss has over 33,000 views on YouTube @ LTVChannel17?
- ◆ Dr. D'Angelo originally wanted to be a musician?



SENIOR SPOTLIGHT:

Three Senior Communication Studies Students Represent the Vast Diversity in our Department

By: Courtney Payne

JACKIE WEBB



Jackie Webb, a senior Communication Studies major in the Public/Mass Communication track, presented a paper at the National Communication Association conference in San Francisco on November 16. While enrolled in Dr. John Pollock's Communication Research Methods course last fall (2009), Jackie, along with her group members, studied city characteristics and their influence on nationwide coverage of the homeless. The group coded 748 newspaper articles from over 28 cities over two years, starting with the year prior to the collapse of Lehman Brothers and the economic downturn in September, 2008. The study found that curiously and unfortunately, in the year after the collapse there was less sympathy for government assistance to the homeless in cities with the highest poverty levels, confirmed by the Community Structure Approach, evidence of growing cynicism and fear. Webb's paper was selected in blind, refereed competition under the sponsorship of the national honor society, Lambda Pi Eta. Jackie, a member of Lambda Pi Eta (elected national secretary in San Francisco in November), is pursuing graduate school for Speech Pathology after graduating in December.

ANDREW PIETRANEK



Andrew Pietranek is a senior Communication Studies major at The College of New Jersey, following the Radio/TV/Film Communication track. Andrew is the President of Lions Television, Executive Producer of the *Early Late Show* and an editor for LTV. Serving as an intern at CBS 2 New York in the Creative Services Department, Andrew handles the promos that air on CBS 2 for the News, original programming such as Eye on New York, and syndicated shows such as Dr. Phil and Judge Judy. Andrew is currently the lead editor on a documentary that is being released on Thanksgiving. The documentary, *New Jersey: the Movie*, follows hockey fans known as "puckheads" during the 2010 Winter Olympics investigating "what can hockey do to become more popular in the United States?" For more information, search "Hockey in the USA- Part I" on Facebook.

HANNAH PAGÁN



Hannah Pagán is a senior Communication Studies major in the Interpersonal/Organizational Communication track with a minor in Women and Gender Studies. Hannah is a member of Lambda Pi Eta, Sigma Sigma Sigma and the Order of the Golden Lion. After completing an internship with Mercer County's State Senator, Shirley Turner, Hannah realized her love for legal research. As a result, she is applying to law schools and planning to study International/Environmental law on her way to being a legal consultant and opening an animal rescue. Hannah's experience as a Communication Studies major is a reflection of the facilitation and generosity of the faculty, "They are available and open to discuss courses, problems, advisement, opportunities for research and advancement and are instrumental in assisting our department's students in acquiring the experiences that set our department so far ahead of many other departments of its kind across the nation."

STUDENT ACHIEVEMENT:

Students Produce Short Film: Apollonia

By: Melissa Virzi

Imagine being able to hear for the very first time. To finally be able to experience the simple sounds of everyday life that people so often take for granted. This simple concept is the key idea behind student film *Apollonia*, written and directed by senior Communication Studies major, Jenna Bush. This semester Bush and her crew of TCNJ students were able to storyboard, cast, shoot, and edit the short film.

Bush says, “We go through our lives every day overlooking almost everything, whether it be running water or our abilities to see and hear.” The film follows Apollonia, a young deaf girl, as she undergoes a medical procedure and progresses through a night experiencing the sounds surrounding her for the first time.

“It’s a learning experience. We saw a clear progression from the first night that we shot to the last day that we shot. Over the course of a few days and each day we got better,” says sophomore cinematographer for the film, Justin Smith.

Bush says the name for the film and main character came from a brainstorming session with producer and senior Communication Studies major, Dan Quinn. The two were spitting out names and Dan just said “Apollonia.” Afterwards they realized how appropriate it was to name their character, who has relied on her eyesight and the use of light all her life, after Apollo, the Greek god of light.

“The whole film was a collaboration of ideas. Jenna’s vision was very clear and as we progressed, everybody threw in their ideas,” says Smith.

Bush adds, “It was really great because everyone really listened to each other. I love working with people, I love the collaboration, that’s a great part of student filmmaking.” Apollonia’s crew is a testament to the collaboration of art on TCNJ’s campus.

“As corny as it sounds, it’s all about the teamwork here, it’s all about

trusting others not only to keep the vision that you have but to also make it even better,” comments Smith.

Bush says, “You always want a good product at the end, but rather than that, for me, it was about learning to be a director, learning to work with my actors, learning to work with everyone around me, creating a positive feeling on the set, and that’s actually what I’m most proud of.”

For more information about *Apollonia*, visit Bush’s website, jennaashley.net.



*Cast & crew of Apollonia.
Photo courtesy of Jenna Bush*

“WE GO THROUGH

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JENNA BUSH



FACULTY PROFILE: DR. PAUL D'ANGELO

By: Danielle Diglio

Professor Paul D'Angelo has been a professor in the Public/Mass concentration of the Communication Studies department for seven years. He currently teaches various classes in the Public/Mass track and a number of Communication core courses and special topics classes, including Introduction to Communication Studies, Introduction to Media Communications, Theories and Effects of Media Communication, Methods of Communication Research and Analysis, and American Political Communication.

While Dr. D'Angelo always had an interest in teaching, he did not always have dreams of becoming a professor. "I originally wanted to become a musician," he said. "I taught music first and realized that I really loved teaching, but I didn't think about Communication Studies until a turn of events forced me to realize that a career in music might not be a possibility for me after all." Dr. D'Angelo was always intrigued by the study of Communication, so he took

courses at Temple University and ended up getting his undergraduate degree in Rhetoric. In 2002 he also earned his Ph.D. at Temple in Mass Media and Communications – a mix of his two favorite topics.

One of the things that Dr. D'Angelo loves most about being a professor is that the job encompasses the two things that he likes most – teaching and doing research. "I enjoy that in addition to teaching, I am able to complete research," he says. "Research is a big part of my job and it allows me to pursue my own interests, which is very rewarding." Framing, which is the spin that journalists put on a source's comments in order to tell a news story, is the main focus of Professor D'Angelo's research. "As a graduate student, Erving Goffman's work on framing really inspired me. Frames shape daily life and are part of a variety of human-interest stories – they interest me so much because frames affect everyone whether or not they realize it. The decision to study framing acted as the bridge between my undergraduate and graduate careers – from Rhetoric to Media," he said.

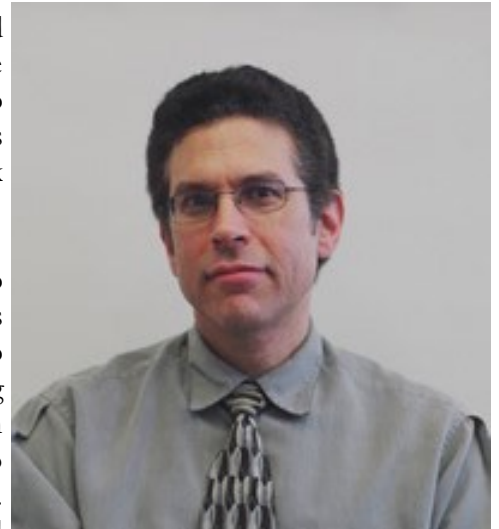
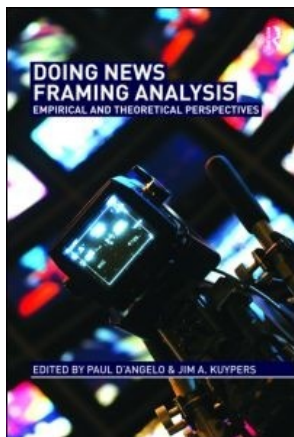


Photo courtesy of <http://www.tcnj.edu/~commstud/faculty.html>

Dr. D'Angelo's commitment to his research continues to pay off – he recently returned from a trip to Amsterdam, The Netherlands, where he was invited to speak at the Amsterdam School of Communication Research. He had the opportunity to present his current research, which focuses on media representation of the 2004 Abu Ghraib prison scandal. In addition, Dr. D'Angelo had a book published this year (2010) that he senior-edited, entitled "Doing News Framing Analysis: Empirical and Theoretical Perspectives."

With all of his hard work and success outside of the classroom, what continues to motivate Dr. D'Angelo as a professor? According to him, it's his students. "The small class size at TCNJ creates a really good learning environment and allows students to participate more fully and share their opinions," he said. "The students make it all worthwhile."



Dr. D'Angelo's new book "Doing News Framing Analysis: Empirical and Theoretical Perspectives"

"THE STUDENTS
MAKE IT ALL
WORTHWHILE."
DR. D'ANGELO

PROFESSORS OPEN UP ABOUT LIFE AS WORKING MOTHERS

By: Katie Ward

In today's society, it is not uncommon to see women in powerful careers successfully balancing family life and their responsibilities at work. Many times, mothers are underappreciated for all the time and energy they spend trying to succeed at both. In the Communication Studies Department at The College of New Jersey, Dr. Susan Ryan, Dr. Yifeng Hu, and Professor Lorna Johnson experience this balancing act every day. They are constantly torn between helping students and caring for their families. All mothers expressed how truly rewarding and exhausting motherhood and a career can be.

Dr. Ryan graduated from the University of Massachusetts Amherst with a degree in Economics and went on to earn a doctorate in Cinema Studies from New York University. It was not until 1998 that she started working at the College teaching classes for the Radio, TV and

She feels guilty many times that she cannot spend all her time with her daughter. However, Dr. Ryan has never considered being a stay at home mother. She believes that women should not have to choose between motherhood and a successful career. Growing up on the cusp of feminism, she firmly believes that women can have it all.

She just notes that people do not stress how difficult it can be to have both a career and a child. It is especially difficult for Dr. Ryan because Marta does not have any grandparents who can help with drives to soccer practice or dance.

Although being a professor offers her a more flexible schedule than other professions, Dr. Ryan has given up several research opportunities and conferences to spend time with her daughter. Many times, conferences are unaccommodating because there is no childcare and Dr. Ryan has to take babysitters at her own expense.

Overall, the love Dr. Ryan has for her daughter shines through despite all the difficulties involved with being a working mother. She states without a doubt, "My daughter is wonderful, I would not do anything differently."

This sentiment rings true with most working mothers, especially Dr. Yifeng Hu, another professor in the Communication Studies Department. Dr. Hu received her Journalism degree from Renmin University of China and went on to earn her doctorate in Mass Communication from Pennsylvania State University. After she concluded her education in 2007, Dr. Hu became an assistant professor at the College. She enjoys teaching Introduction to Communication Studies as well as various health communication courses.



Dr. Hu and her son, Bryan.

Dr. Hu is very health conscious, a helpful quality to have as a mother. Even though she had not yet received tenure, she believed it was important to become pregnant as early as possible in order to ensure the health of her child. As many women know, the longer women wait to have children, the harder it is to become pregnant, and more can go wrong during the pregnancy. To Dr. Hu, her desire to raise a healthy, happy family was worth the risk of giving up certain career opportunities.

As a mother Dr. Hu wants to spend all her time with her son, Bryan, who is now 16-months-old. However, there are always papers to grade, research projects to conduct, and conferences to attend.

The hardest part for Dr. Hu is feeling guilty when she has to choose career opportunities over spending time with her child. Even when she does get the chance to spend time with Bryan, she is exhausted from work. As Dr. Ryan also expressed, there are just not enough hours in the day to meet all the responsibilities of a working mother.



Dr. Ryan and her daughter, Marta.

Film Track in the Communication Studies Department. After she adopted her daughter, Marta, Dr. Ryan quickly longed for more hours in the day as she found herself staying up later and later to manage all of her responsibilities. Dr. Ryan mentions how hard it can be to give both students and her daughter the time they deserve.

(Continued on next page)



More recently, Dr. Hu has relied on her mother-in-law to help with childcare when she and her husband have work-related commitments. She notes the cultural differences between America and China. In The U.S., adults would cringe at the thought of living with their in-laws, but Dr. Hu is grateful everyday her mother-in-law helps take care of Brian. It is very common in China to live in the same household as many different generations of the family. Without help, she always felt burnt out and lonely. Dr. Hu expresses that since she is happier and less exhausted, Bryan is gaining more from the time they spend together. Bryan also attends day care because Dr. Hu believes exposure to other children and social experiences is vital for a growing child.

Despite the exhaustion, Dr. Hu believes that being a mother has given her invaluable life experience. She uses these experiences to enhance her lectures with personal examples that apply to various communication theories. Several students agree that motherhood has changed her teaching methods for the better, nurturing a new perspective on life that makes her a more open and understanding professor and person.

Being a mother has also had a great impact on Professor Lorna Johnson of the Radio, TV, and Film track in the Communication Studies department. Professor Johnson graduated from Northwestern University with a degree in Communication Studies and attended graduate school at The University of Wisconsin Milwaukee where she studied film. Her passion for film production and research stems from the fact that she enjoys immersing herself in one topic at a time. After working in New York City with filmmakers, the choice to have a career in film was clear.



Professor Johnson and her son, Noah.

She began working at The College in 2001 teaching The Art of Editing, African American Film and Directing for the Camera. It was not until 2007 that Professor Johnson became a mother to her son Noah and was fully “dedicated to another human being.” She never really thought about motherhood because she knew she always wanted to be a parent. As a mother who did not particularly plan for motherhood, she warns others that it is a major decision that requires time and thought.

After all, when you are a mother, every second of your free time is spent with your children because they are your responsibility. Professor Johnson believes the hardest part about motherhood is time management. As a full time working mother, you must be prepared to function on less sleep than ever before. She also states many times she cannot attend as many night programs (like film festivals because it is difficult to find babysitters, and her time is not flexible. Professor Johnson states that she takes her career very seriously therefore, whenever time is a problem she adjusts family time, never work.

In her first months of motherhood, Prof. Johnson was thankful she did not have to choose between work and family because TCNJ gave her most of a semester off. One of the most important points she makes is that a lot of working mothers in the United States are not as

lucky. Many women are forced to take maternity leave, which is considered time off for a disability. Prof. Jonson considers this a national issue because when you are pregnant, you are not disabled or sick; pregnancy represents a life choice that happens all the time. She wants future generations to change people’s ideas about taking care of children and enforce a new health care policy to appreciate working women who become pregnant.

When she returned to work, she received help from both her mother and husband. She mentions a newfound gratitude for her own mother as her biggest supporter. In addition, she is grateful for all the support from the Communication Studies department at The College. Dr. Hu and Prof. Johnson have even babysat for each other. In fact, all three professors with children have mentioned each other as support systems they can go to for help or advice.

Being a mother has given Prof. Johnson a greater appreciation of time with her students. She has gained a better understanding of how finite and important time is. As a result, she always makes the most of the moments she has in the classroom and on campus.

Overall, Dr. Ryan, Dr. Hu and Prof. Johnson convey how demanding it is to work as a professor and raise a family at the same time. Yet the love they have for their children dwarfs any negative feelings they may have about the stress associated with motherhood. None of the professors expresses any regrets about choices to become working mothers. In the end, both their wonderful children and the success of their students confirm that all the hard work and sleepless nights are paying off

LIONS TELEVISION: A HANDS-ON APPROACH FOR RADIO/TV/FILM STUDENTS

By: Becky Vogt

The Communication Studies department offers a variety of classes that allow students to take a hands-on approach to learning both in and out of the classroom. As a student in the Radio/TV/Film track, I believe that the RTF program benefits the most from this method of learning. As a transfer student, I did not know where to start, so I chose to take the class Film and Society. A few semesters later I took Radio and Audio Production as well as Intro to the TV Studio. I craved more experience both behind the scenes and in front of the camera and



luckily, I stumbled upon Lions Television. Lions Television hit the ground running in 2008 after a few students decided they needed a club where any student interested in television could produce, edit, anchor, and gain experience in the studio.

LTV currently produces two shows, *Lions Now* and the *Early Late Show*. *Lions Now* is a news style show with anchors and reporters dishing out campus, local, national, and sports news. The crew shoots 5-10 minute "news blasts" that air the night after the shoot on the LTV YouTube channel. The *Early Late Show* is a late night talk show similar to Stephen Colbert or Conan O'Brien's comedy. *ELS* is shot in front of a live studio audience and often features "campus celebrities" as well as a musical performance at the end of the show. LTV gives students an opportunity to work in the studio/control room as well as learn industry standard editing programs such as Final Cut Pro and Avid.

Lions Television is definitely a great first step towards a future in television. Past members have graduated and received jobs with Fox News, become news anchors for WGHT, and have even started their own production companies. Current LTV members have interned with MTV Networks, WCBS-TV in New York, and CBS 3 in Philadelphia. The club consists of very dedicated members who pride themselves on putting together professional looking shows and having a good time while doing it. The club has gained a great group of freshmen this year and hopes to see even more smiling faces next semester!

TCNJ STUDENTS ELECTED TO LAMBDA PI ETA NATIONAL EXECUTIVE BOARD

By: Sarah Ruane

After spending eight hours in uncomfortable airport chairs waiting for a delayed flight to the National Communication Association conference, Communication Studies students Emily O'Gorman (2011) and Jacqueline Webb (2010) heard the results of the Lambda Pi Eta national elections, and all of their worries seemed to dissipate. Both Emily and Jacqueline received the news of their elections to the national executive board via text message from TCNJ Communication Studies alumna Kristen Kiernicki (2009) when they finally landed in San Francisco for the conference. The NCA conference was held this past November 15-18. Due to flight delays, Emily and Jacqueline were unable to attend the election ceremony but were represented by supportive faculty and alumni who elected Emily as national vice president and Jacqueline as national secretary.

With national footing, Emily and Jacqueline have big plans for next year's NCA conference, which will be held in New Orleans. The two national executives hope to organize a reception to honor students who present scholarly work as well as offer opportunities to students to network with notable scholars in the field of communication. Jacqueline hopes that their plans will greatly benefit the students at next year's conference, "What better way for students to converse with those providing the foundation to all our research." In addition, Emily and Jacqueline hope to incorporate community service initiatives into the conference to benefit New Orleans, a city that has suffered so greatly over the past several years. Emily hopes that next year's conference will provide a great opportunity for students to volunteer, "New Orleans holds a special place in my heart; Lambda Pi Eta has an opportunity to really make a difference for those in need." Both women hope that such benevolence will encourage similar behavior in chapters nationwide. With such big plans in mind let's hope that next year's flight is on time.



Emily (left) and Jacqueline at The NCA conference in San Francisco in November.



TWO COMMUNICATION STUDIES ALUMNI EARN NATIONAL DISTINCTION AS "PRESIDENTIAL MANAGEMENT FELLOWS"

By: Michelle Dutka

The Presidential Management Fellowship (PMF) is a highly prestigious program that recruits graduate students for a two-year, full time, paid federal internship. Upon successful completion of the fellowship, the Fellow is appointed to a full-time position. Two recent TCNJ Communication Studies graduates, Stefanie Gratale ('06) and Kevin Gilligan ('09), have earned that honor. The Presidential Management Fellowship and the successful narratives of our two alumni both deserve careful examination.



Stefanie Gratale, 2006 Communication Studies Department graduate.

Earning the PMF distinction is extremely competitive. Usually the PMF receives over 9,000 applicants and the number of finalists varies from around 500 to 800 students. Students expecting to earn an advanced degree within the academic year are eligible to apply, and once applications are reviewed nominations are put forth to the PMF Office in Washington, D.C. From there candidates take a comprehensive exam and PMF Finalists are selected to attend the annual PMF job fair. After completing interviews with different federal agencies, finalists may be offered a position to fulfill their Fellowship with an agency. While interning with the agency, Fellows have unique opportunities to shadow high level officials, go on developmental rotations, and complete formal training tailored to their long term career goals. Upon successful completion of the Fellowship the Fellow is offered a full time position with the company. The Communication Studies department is extremely proud to have two alumni, Stefanie Gratale ('06), and Kevin Gilligan ('09), currently participating in the Presidential Management Fellowship.

Stefanie Gratale left her mark on the Communication Studies department before graduating in 2006. In 2005,

Stefanie received the Stephen A. Smith award from the National Communication Association for best co-authored undergraduate paper in the United States for a paper titled *International Coverage of United Nations' Efforts to Combat AIDS: A Structural Approach*. In addition, Stefanie received the "Top Student Paper" Award from the Eastern Communication Association for a co-authored paper titled *Nationwide Newspaper Coverage of the Medicare Prescription Drug Benefit: A Community Structure Approach*. Stefanie went on to earn her Master of Public Administration with a Nonprofit Management Concentration from George Washington University in 2008. During this time, Stefanie interned with Grantmakers for Effective Organizations. In August 2008, Stefanie was selected to begin her PMF with the Internal Revenue Service as a Management and Program Analyst. The Internal Revenue Service is a bureau of the Department of the Treasury under the immediate direction of the Commissioner of Internal Revenue, which has general superintendence of the assessment and collection of all taxes imposed by any law providing internal revenue. Today, Stefanie continues to work for the Internal Revenue Service.

Before graduating in May, 2009, Kevin Gilligan also left a lasting impression on the Communication Studies department. He helped found both "The Roar" and the Public Health Communication Club. Kevin went on to receive a Master of Public Administration as well as an Advanced Certificate of Information Technology Policy and Management in July, 2010, from the Maxwell School of Citizenship and Public Affairs at Syracuse University (top-ranked school in the public administration field).

In August, as a Presidential Management Fellowship Finalist, Kevin received four separate job offers and ultimately decided to fulfill his Fellowship working as an IT Specialist in the IT and Communications Directorate with the NASA Goddard Space Flight Center in Greenbelt, Maryland. The Space Flight Center handles all major unmanned scientific space missions, including the Hubble Space Telescope and the James Webb Space Telescope. Since August, Kevin has been managing the Consumer Technology Assessment Program. Kevin establishes the process and structure of the program by holding meetings, writing policy, testing protocol, and becoming familiar with the technology itself. In addition, Kevin hopes to visit TCNJ soon to advocate for public sector work opportunities and the PMF program.



Kevin Gilligan, 2009 Communication Studies Department graduate.

TCNJ ALUMNA THRIVES IN HEALTH COMMUNICATION FIELD

By: Sarah Ruane



Dana Eisenberg at her Ohio State University graduation in 2009.

Dana Eisenberg, once a Communication Studies student at The College of New Jersey, is now a successful, young professional living and working in the Washington, D.C. area. Dana works in the field of health communication as a communication specialist for BLH Technologies, Inc., a consulting firm that provides technical assistance to federal agencies.

Dana graduated from the College in 2007 with a degree in Communication Studies. She was a Public/Mass Communication student for the majority of her time at the College, but was also grandfathered into Health Communication when the interdisciplinary concentration was created by Dr. John Pollock

during her senior year. In fall, 2006, Dana's senior year, a paper she senior-authored on cross national coverage of Non-Governmental Organizations' efforts to fight AIDS, a structural approach, won the Stephen A. Smith Award from the National Communication Association for the nation's "best co-authored student paper of the year" (Five TCNJ student papers have won that award.). After TCNJ, she attended graduate school at Ohio State University, graduating in 2009 with a master's degree in Health Communication.

Dana won a highly competitive internship at the National Cancer Institute (NCI) at the National Institutes of Health, where she worked in the area of multicultural and media outreach, dealing with the dispersion of health information through media publications for minorities. During her year at NCI, Dana also worked to create partnerships with different federal agencies to disperse valuable information about cancer to the public.

Today Dana is a communication specialist at BLH Technologies, Inc., a consulting firm that works with federal agencies to provide technical support, disperse information to the public, and help plan events. Dana works on contracts for the Office of Family Assistance and Child Care Bureau within the Administration for Children and Families, Department of Health and Human Services. She works with federal agencies to write reports, set up meetings, and provide

technical assistance for project planning.

Dana encourages current Communication Studies students at the College to take advantage of the resources available to them, "Sometimes I think students are a little hesitant to speak with faculty, but I am really grateful for the connections I had. The Communication Studies program at TCNJ is a top-notch program, and students should really take as much advantage as they can." Most importantly, Dana stresses that to find personal success students must be open to new and different opportunities during and after their time at the College, "Be open to different things that may come your way and try different areas to see where you fit in."

"THE COMMUNICATION STUDIES PROGRAM AT TCNJ IS A TOP-NOTCH PROGRAM, AND STUDENTS SHOULD REALLY TAKE AS MUCH ADVANTAGE AS THEY CAN."
DANA EISENBERG

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The Roar (A service of the TCNJ chapter of Lambda Pi Eta, national communication honor society)

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CLUB UPDATES

LAMBDA PI ETA

The Alpha Xi chapter of Lambda Pi Eta at The College of New Jersey inducted seven new members on November 14th: Carolina Chica, Kaitlin Connor, Whitney Lewis, Caitlin McNab, Tara Spector and Karachi Ukaegbu. As a member of the Alpha Xi chapter of Lambda Pi Eta, inductees must have a 3.3 GPA in the major, a 3.0 GPA overall, and hold 12 Communication Studies credits and 56 credits overall. New inductees can look forward to planning and participating in Spring, 2011, events, such as the first annual Communication Studies Spirit Week. Other LPH events for Spring 2011 include an alumni panel and an internship panel. Contact lbmdapi@tcnj.edu for more information.



LION'S TELEVISION

After rounding out the fall semester with a Cheeburger Cheeburger Fundraiser and a series of successful studio shoots, LTV looks forward to the Spring, 2011, semester. Fall, 2010, highlights include interviews with Duff Goldman and Lewis Black and a news package on TCNJ's Career Opportunities Fair, currently featured on the TCNJ Career Center website. LTV footage of Matt Daley and Bobby Canciello's Guinness Record-Breaking Kiss registered over 33,000 views on YouTube @ LTVChannel17, allowing viewers outside of TCNJ, and even the United States, to relive the event on TCNJ's campus.



Next spring (2011) semester, joining LTV's *Lions Now* and *The Early Late Show* will be *The Perspective*, a political news and debate show produced by the student-run campus news organization. LTV will offer production assistance during live studio shoots, and provide the campus station on which the show will air. Another LTV project in the works is an introspective look into Greek Life at TCNJ featuring interviews with members of each fraternity and sorority.

LTV meetings are held on Wednesday afternoons at 1 p.m. in the Kendall Hall Television Studio and are open to students of all majors and concentrations. For more information, email ltv@tcnj.edu.



WTSR

WTSR continues to bring students the best in new alternative rock, news, and sports, with the Lion's home football live broadcasts, our Discourse news program three times a week and great music 24/7. On campus, WTSR started an acoustic coffeehouse series, Decaf, this semester with three installments featuring student artists on campus. Next semester they're bringing Decaf back, hosting a Battle of the Bands and another big secret event for later in the semester. For more information on WTSR, or to listen online, visit wtsr.org.

PUBLIC HEALTH COMMUNICATION CLUB



The Public Health Communication Club held its second annual Safe Oral Sex Day in October. Club members attached facts about sexually transmitted infections and safe sex to condoms and dental dams and handed them out in Brower Student Center. Students also had the opportunity to visit a table during Safe Oral Sex Day where they could gain more information via posters and brochures. Overall, the day successfully raised awareness about sexual health. In addition, PHCC and the TCNJ Center for the Arts co-sponsored a lecture/discussion with Dr. Douglas Storey of the Johns Hopkins school of Public Health in which he shared his experiences working on health campaigns around the world. Dr. Storey is one of the world's leading experts on health communication. Next semester PHCC will participate in Delta Phi Epsilon's campus fair promoting women's health. For more information email hcomm@tcnj.edu.

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If you are interested in writing for *The Roar* or have any suggestions please contact Sarah Ruane at ruane3@tcnj.edu