

Internship (Part-Time)

Communications

We're looking for an awesome and ambitious **Communications Intern** who thinks outside the box to help convey ideas, accomplish missions, and inspire meaningful change for both our corporate and nonprofit clients.

This position calls for a self-motivated leader and a team player who understands how personal tasks fit into the bigger picture; who is conscientious, detail oriented, naturally curious and cool under pressure. The intern will support projects to PR, editorial, leadership communications, and social media. The internship will provide visibility into the inner workings and aspects of the public relations field. Among our active clients are Robert Wood Johnson, Rethink Energy, and Bristol Myers Squibb.

Responsibilities

- Fully support company's PR strategy and execute it in different phases
 Create and curate engaging content
- Communicate and build relationships with current or prospect clients
 Support social media initiatives
- Create and distribute press releases
- Assist in administrative duties
- Build and update media lists and databases
- Schedule, coordinate and attend various events
- Perform research and market analysis activities

Requirements

- Strong desire to learn along with professional drive
- Excellent verbal and written communication skills
- Efficiency at MS Office
- Passion for the PR industry and its best practices
- Current enrollment in a related BS or master's university/college

This is a part time paid internship. Candidates should be available to work approximately 15 – 20 hours per week. For more information about Taft Communications, please visit us at www.taftcommunications.com.

PLEASE EMAIL YOUR COVER LETTER AND RESUME TO <u>CAREERS@TAFTCOMMUNICATIONS.COM</u>.

NO PHONE CALLS PLEASE.

Taft Communications LLC is an Equal Opportunity Employer